## QUALITY MANAGEMENT POLICY



Asr Alamdad

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Asr Alamdad (AAA) strives to conduct our business with total commitment to our customers and their requirements. We define quality as conformance to our customer's needs, both internal and external; and conformance to all quality requirements.

We will do this by aiming to meet or exceed our customers' expectations and continually improving our processes and systems.

We will achieve this by:

- Delivering the highest level of quality products and engineering support services.
- Ensuring that all quality management activities will contribute to achieving our quality objectives.
- Maintaining, monitoring, reviewing, auditing and continually improving our Quality Management System.
- Delivering our products and services consistently and reliably by working to
  documented procedures which are in accordance with ISO 9001:2015 and legislative
  and industry standards.
- Communicate and provide appropriate quality awareness training relative to the company's quality objectives to all our personnel in promoting their involvement and responsibility in the continuous improvement of our product and service quality

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- Ensuring that all employees understand and take ownership of quality and service standards.
- Promoting quality awareness with our clients, suppliers and other key stakeholders.

The achievement of our quality objectives and continual improvement is fundamental to all activities carried out within our company and must be practiced by all employees as an integral part of their daily work.

AAA's Management will ensure that this policy is communicated throughout the business and that all policies and procedures are reviewed regularly.

Faisal Al-Shaiban

**Managing Director** 

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